

Direct Messaging LinkedIn Group  
**Specials Group**

NR	Group	Members	€ Rate Direct Mail	\$ Rate Direct Mail
36	Africa Purchasing Managers	29,963	629	680
41	Africa Sustainable Development	11,676	245	265
39	Africa Scientists	3,516	98	106
9	Africa Business Women	3,019	85	91
40	African Students	2,506	70	76
131	Ghanaian Students	520	15	16
160	Nigerian Students	512	14	15
132	Kenyan Students	503	14	15
164	South African Students	401	11	12