

Direct Messaging LinkedIn Group  
Africa-Industry / Others

NR	Group	Members	€ Rate Direct Mail	\$ Rate Direct Mail
35	Africa Oil & Gas	120,528	1,687	1,822
22	Africa Import Export Trading	100,573	1,408	1,521
80	Nigeria Business Communities	76,968	1,078	1,164
8	Africa Banking	39,855	558	603
102	South Africa Business Communities	37,635	527	569
21	Africa ICT	34,808	487	526
1	Abuja Business Club (Nigeria)	34,646	485	524
89	Kenya Business Communities	33,740	472	510
53	East Africa Business Communities	30,981	434	468
31	Africa Media	30,313	424	458
4	Africa Agribusiness	30,105	421	455
2	Ghana Business Communities	21,711	304	328
68	Johannesburg Business Network (South Africa)	19,700	276	298
47	Egypt Business Communities	17,533	245	265
84	Maghreb Business Club	16,432	230	248
49	Cape Town Business Club (South Africa)	14,350	201	217
24	Africa Infrastructure	14,027	196	212
91	Lagos Business Club	13,404	188	203
51	Tanzania Business Communities	12,418	174	188
50	Cote d'Ivoire Business Communities	12,408	174	188
19	Africa Health	10,744	150	162
43	Africa Telecom	10,402	146	157
6	Africa Aviation & Travel	9,832	138	149
44	Africa Venture Capital & Private Equity	8,247	115	125
98	Port Harcourt Business Club (Nigeria)	7,894	111	119
82	Angola Business Communities	7,206	101	109
66	Zimbabwe Business Communities	6,614	93	100
137	<a href="#">African Startups</a>	6,483	91	98
69	Uganda Business Communities	6,238	87	94
59	Botswana Business Communities	6,093	85	92
83	Zambia Business Communities	6,090	85	92

28	Africa Legal	5,804	81	88
34	Africa NGO's	5,655	79	86
78	Sudan Business Communities	5,217	73	79
5	Africa Automotive	5,052	71	76
3	Ethiopia Business Communities	5,039	71	76
30	Africa Marketing Communications	5,025	70	76
38	Africa Rice Trading	4,884	68	74
7	Africa B2B events	4,813	67	73
48	Cameroon Business Communities	4,086	57	62
29	Africa Management Consultancy	4,038	57	61
85	Mozambique Business Communities	3,463	48	52
135	Africa Food & Retail	3,452	48	52
37	Africa Real Estate	3,447	48	52
52	Durban Business Club (South Africa)	3,028	42	46
79	Rwanda Business Communities	2,967	42	45
18	Africa Headhunters	2,743	38	41
25	Africa Internet	2,620	37	40
72	Nairobi Business Club	2,567	36	39
123	Turkey   Africa Import Export Trading	2,526	35	38
14	Africa e-Commerce	2,403	34	36
67	Ibadan Business Club (Nigeria)	2,332	33	35
136	Africa Business Communities   UK	2,315	32	35
117	Namibia Business Communities	2,294	32	35
172	Congo Business Communities	2,132	30	32
32	Africa Mining	2,036	29	31
99	Pretoria Business Club (South Africa)	2,036	29	31
70	Kano Business Club (Nigeria)	1,896	27	29
100	Senegal Business Communities	1,878	26	28
134	Africa Market Research	1,751	25	26
86	Mauritius Business Club	1,737	24	26
15	Africa Engineering	1,661	23	25
12	Africa Cacao Trading	1,532	21	23
16	Africa Environment	1,526	21	23
170	Tanzania Agribusiness	1,181	17	18
108	South Sudan Business Communities	1,174	16	18
87	Liberia Business Communities	1,173	16	18
13	Africa Coffee Trading	1,155	16	17
42	Africa Tea Trading	1,138	16	17
168	Africa Insurance	1,110	16	17

167	Africa Cut Flower	1,101	15	17
140	Bloemfontein	1,069	15	16
145	Sierra Leone Business Communities	1,006	14	15
175	Benin Business Communities	981	14	15
165	Africa Accountancy	907	13	14
125	Gambia Business Communities	902	13	14
173	Mali Business Communities	821	11	12
166	Malawi	708	10	11
174	Burkina Business Communities	657	9	10